

[View on Web](#)

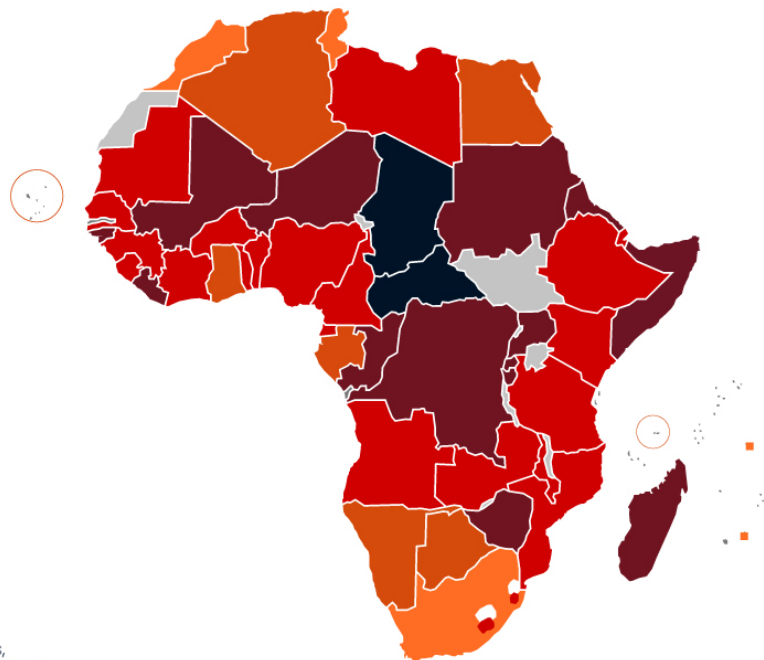
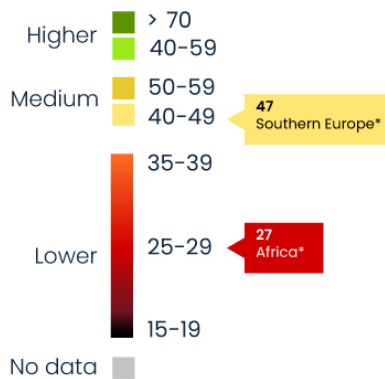
How Africa is Warming to Climate Tech Investments

📅 18th Oct, 2024

In the face of escalating climate change impacts, Africa finds itself at a critical juncture. The continent, often dubbed the "cradle of humanity," now stands as the frontline in the battle against global warming. As the world's most vulnerable region to climate change, Africa is beginning to turn this crisis into an opportunity, gradually warming to climate tech investments that promise both environmental and economic benefits.

Africa Is on the Frontline of Climate Change

Index scores for climate resilience of African countries in 2022



Based on assessment of 180 countries for readiness, vulnerability and GDP. * Averages based on 10 countries in Southern Europe, 53 in Africa.

Sources: Henley & Partners, Statista calculations

Africa is warming up higher than global average

The urgency of the situation cannot be overstated. African countries are losing 2-5% of their GDP annually due to climate extremes, with some diverting up to 9% of their budgets to climate response. It's as if these nations are trying to bail out a sinking ship with a teacup – a Herculean task that demands immediate attention and innovative solutions.

The human cost is equally alarming. By 2030, an estimated 118 million extremely poor (those living below \$2.15 a day) people in Africa could be exposed to drought, floods, and extreme heat. This grim forecast paints a picture of a continent teetering on the edge of

a climate precipice, with the most vulnerable populations hanging in the balance.

Green Shoots of Hope

Despite these daunting challenges, a new narrative is emerging – one of resilience, innovation, and opportunity. Africa is increasingly embracing climate technology investments, driven by necessity and a growing recognition of the continent's vast potential for renewable energy and sustainable solutions.

Since 2019, climate tech startups in Africa have raised over \$3.4 billion, with the sector showing remarkable growth even in the face of global economic headwinds. In 2023, a third of all investment in African startups went to climate tech ventures – a testament to the sector's growing appeal and potential.

This surge in investment is akin to water finding its way through cracks in a parched landscape. It's nourishing a new ecosystem of innovation, focusing on areas such as solar power, smart agriculture, and climate-resilient infrastructure. These technologies are not just mitigating climate change; they are also addressing pressing local needs and creating new economic opportunities.

Key challenges for Africa's climate tech startups



The Challenges: A Steep Mountain to Climb

However, the path to a climate-resilient Africa is far from smooth. The continent faces a significant funding gap, with estimates suggesting a need for \$277 billion annually to implement national climate action plans. Currently, Africa receives only a fraction of this amount.

The challenges extend beyond mere finances. Weak policy frameworks, inadequate infrastructure, and limited access to technology and expertise create a perfect storm of obstacles. It's as if African climate tech entrepreneurs are trying to run a marathon while carrying a heavy backpack – they have the will and the talent, but the external conditions make progress difficult.

Moreover, the digital divide presents another bottleneck. High internet costs and unstable connectivity act as a drag on innovation, much like trying to drive a high-performance car on a dirt road. The lack of reliable power supply further compounds these issues, creating an environment where even the most promising ideas struggle to take root and flourish.

Tackling the imbalances

While the growth in climate tech investments is encouraging, it's crucial to maintain a balanced perspective. The current investment levels, while growing, are still a drop in the ocean compared to the continent's needs. Africa garnered only 0.2% of global climate tech investment inflows in 2020, a stark reminder of the vast disparity in resource allocation.

Furthermore, the focus of investments needs to broaden. While renewable energy attracts significant attention, other crucial areas like flood protection, disaster management, and heat management remain underfunded. It's akin to fortifying the front door while leaving the windows wide open – a comprehensive approach is necessary for true resilience.

The role of local ecosystems and capacity building cannot be overstated. Without strong connections between startups, private sector, and public institutions, many promising innovations may wither on the vine. Building these ecosystems is like creating a fertile soil where ideas can take root and grow into impactful solutions.

The Way Forward: Reimagining Africa's Climate Tech Future

To truly capitalize on the potential of climate tech, Africa needs to reimagine its approach. This includes strengthening climate tech policies, facilitating local investor ecosystems, and building stronger tech hubs across the continent.

Blended finance approaches and patient capital will be crucial in de-risking private investments and attracting more funding to the sector. This financial innovation is as

important as **technological innovation in driving the climate tech** revolution in Africa.

Africa stands at a pivotal moment in its history. The challenges posed by climate change are immense, but so too are the opportunities presented by climate tech. As the continent warms to these investments, it has the potential not just to mitigate climate impacts but to leapfrog into a sustainable, resilient future.

The journey ahead is long and fraught with hurdles, but with continued innovation, investment, and collaboration, Africa can transform its climate vulnerability into a springboard for sustainable development.



AUTHOR:

Jayajit Dash

Senior Manager- Corporate Communications (Marketing)